



Samiksha Shahi

Content Specialist

SUMMARY

Results-driven Content Specialist with over 4 years of experience creating SEO-focused blogs, website content, technical articles, and marketing copy. Skilled in content strategy, editing, proofreading, and team leadership. Passionate about delivering engaging, accurate, and high-quality content that supports business goals.

CONTACT:

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- ✉ samikshashahi710@gmail.com
- 📍 Saket, South Delhi

SKILLS:

- SEO Content Writing
- Technical Writing
- Blog Writing
- Website Content
- Copywriting
- Proofreading
- Content Editing
- Keyword Research
- On-Page SEO
- Content Strategy
- Team Management
- Task Management
- CMS Management
- Interview Coordination
- Writer Training

LANGUAGE:

- English
- Hindi

EXPERIENCE:

CONTENT TEAM LEADER

MAY 2024 - PRESENT

E Global Soft Solutions Company

- Managed content projects and daily team operations.
- Edited, proofread, and reviewed content before publishing across different platforms.
- Interviewed, trained, and guided content writers.
- Uploaded blogs while maintaining quality and deadlines.

SENIOR CONTENT WRITER

JAN 2023 - APR 2024

E Global Soft Solutions Company

- Created SEO website content, landing pages, and marketing copy.
- Created client blogs across multiple business industries.
- Produced printer guides, SEO descriptions, and engaging YouTube video descriptions.
- Worked with marketing teams on content campaigns.

CONTENT WRITER

DEC 2021 - DEC 2022

E Global Soft Solutions Company

- Wrote technical blogs for HP, Canon, Brother, Epson, etc.
- Created Cricut tutorials, antivirus guides, and consumer technology articles.
- Wrote smartphone blogs covering Android and iPhone devices.
- Optimized articles with SEO practices to improve search visibility and traffic.

EDUCATION:

BANARAS HINDU UNIVERSITY

2017 - 2020

B. A. (Hons.) - History

KENDRIYA VIDYALAYA

Completed in 2017

Senior Secondary (Humanities)